

Are You a Concord Indie?

Your unique dedication makes you a Concord Indie. By definition you're **Local, Green** and a true stakeholder in the community. You're your own boss. You decide what **products to sell**, what **hours to keep** and what **customer service** really means. You have **no more than six locations**, at least half are in MA and all are within 100 miles of Concord. Join the Concord Indies and make a difference.

For full details & information go to
www.ConcordIndies.Org/Join

What you get as a member!

1. Community committed to **Independents' Values**
2. Exclusive Offers, **Workshops & Events**
3. **Promotional Campaigns** to Grow Your Business
4. **Networking & Mutual Referrals**
5. **Discounted Group Ads**
6. Cross-Promotional Opportunities with Other Indies
7. **Online Directory** with Links to Your Business
8. Advocacy for **Pro-Indie Town Decisions & Legislation**
9. Continuous **Media Exposure**
10. **STRENGTH IN NUMBERS!**
11. And Much More...

Board of Directors

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Concord Independent Business Alliance

PO Box 83 Concord, MA 01742
info@ConcordIndies.Org
www.ConcordIndies.Org

1209-B



Concord Independent Business Alliance

Keep Concord Independent.

Join the Concord Indies.

*Individuals & Businesses Working Together
for a Sustainable Future*

Introducing: The Concord Indies

The **Concord Indies** – an alliance of **Local Independently-Owned** Businesses, Non-Profits and Individuals – champions the value of Indies to Concord's vibrant and rich quality of life. Initiatives we're involved with include:

- **Publicity/Education** creating awareness about our Local Living Economy
- **Collaboration** uniting Indies and the community in common cause
- **Sales Promotions** driving business to Concord Indies
- **Advocacy** improving conditions for Indies through public policy



Working Together for a Sustainable Concord

Nurturing and preserving Concord's unique local economy takes a village. Are you an Independent **Business**, a **Non-Profit** organization or a **Friend** who's passionate about Concord? It's time to belong.

Do it for your **Business**. Do it for **Concord**.

Indies Get Things Done

Since coming together in Summer '08 we've engaged **more than 80 Indies** & members at large, organized **3 major campaigns** to grow Indies' business, seen nearly **30 news stories** showcasing your fellow Indies, negotiated **discount ad rates** for Concord Indies members, established **ConcordIndies.Org**, networked with **national and regional** "local first" organizations, launched the **10% SHIFT & \$2 Bill** campaign. And we've only just begun.

With your participation we'll grow stronger together.



The Concord Indies Want You!

Indies come in all shapes and sizes. From small **home-based consultants**, to **professional service firms**. From **builders and farmers**, to **restaurants and museums**. From **Main Street retailers** to world-renowned **privately-held corporations**. The Concord Indies have membership levels to fit all your needs. There's even a **No Indie Left Behind** policy to make sure everyone's included.

I WANT YOU

Go to ConcordIndies.Org Click on **Join Us** and **Sign up Now!**

Indies Care About the Future

Concord's heritage and future depends on independents. We're already looking to realize an **Indie Business Directory**, **Concord Indies Cash**, Cable TV show **Concord Independents**, support of legislation defending Indies' right to survival and more.

It's a Great Time to Be a Concord Indie. Join Us!

